

Printed in U. S. A.

**T**HERE is a Sheaffer pen and pencil to meet the requirements of every purse and writing style. Those illustrated are representative. Lack of space will not permit us to illustrate every pen and pencil in the Sheaffer line. Prices of pens range from \$2.50 to \$40.00, and pencils, from \$1.00 to \$19.00.



**JSC**—Guaranteed for a Lifetime, in 9 styles, Jade green and black \$8.75 to \$15.00



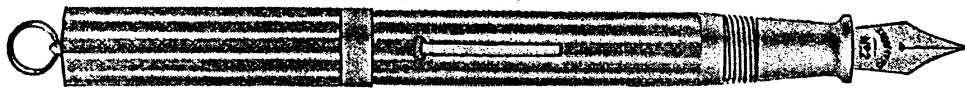
**J74SR**—The Lifetime, in 9 styles of Jade green Radite, \$7.50 to \$15.00



**SJC**—Jade Radite, perfect partner for Jade pens, \$4.25. Other Colors, \$3.75



**OAC**—Coral red, gold filled cap, clip and tip, \$3.25



**28LM**—Green gold filled, solid green gold, \$9.00 to \$38.00.



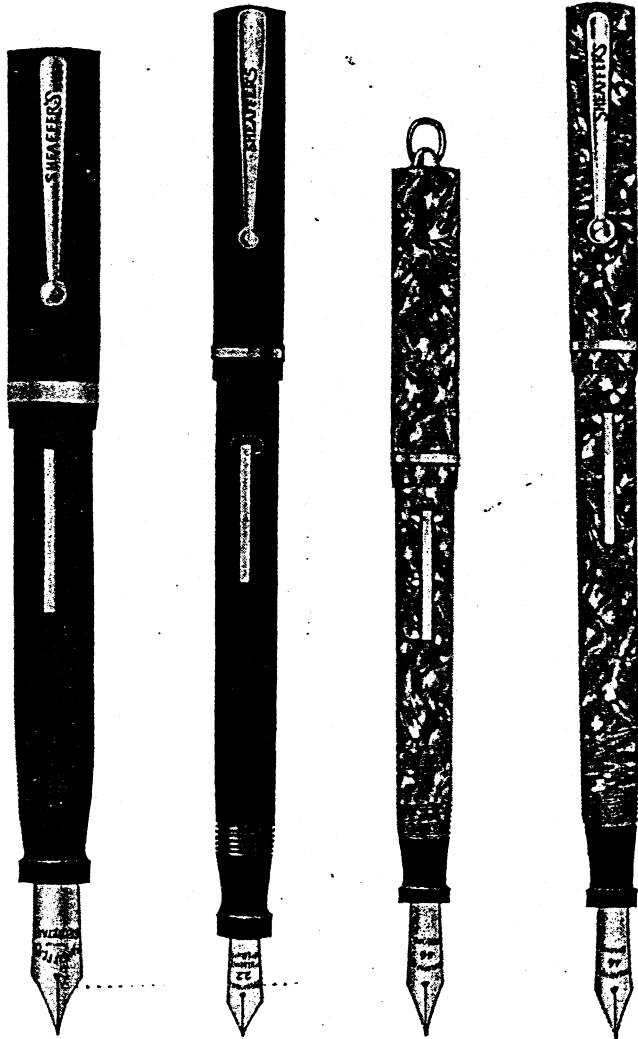
**AAM**—Un-chased in nickel, gold filled and sterling silver. \$1.00 to \$3.00.



**LASC**—Jet Radite designed to match the Radite pens, \$3.25.



**RASR**—Cherry red to match the Seeby pen (It's C). \$3.25.



RTSC—Brilliant Cherry red pen of Radite at \$7.00.

22C—Student's Special, three sizes. Price, \$3.75.

J46SR—Same as J46C but shorter. List \$5.00.

J46C—Jade Radite. Also J46SC the short with clip. List \$5.00.

## Skrip

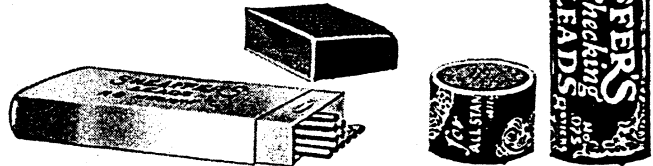
THE SUCCESSOR TO INK



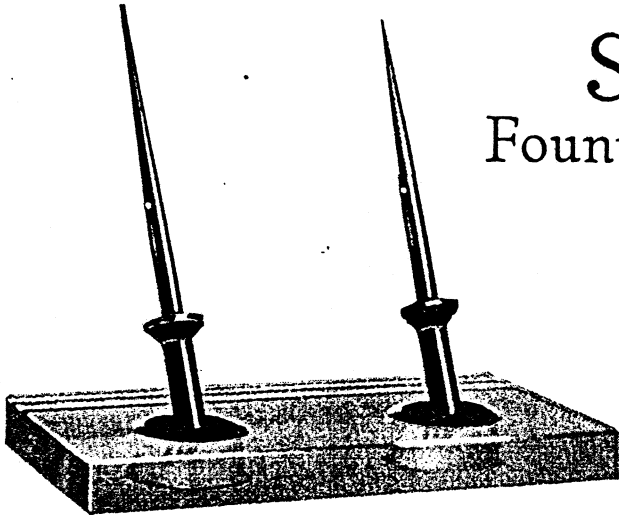
**F**LOWS freely, spreads evenly and dries quickly. Does not discolor point of pen. Free from harmful acids and grit. Colors: red, blue, green, purple and black. For fountain pen use exclusively. Packed in conveniently sized containers, two ounce and up. Style illustrated is the "Library" listing at 25c per bottle.

## SHEAFFER'S LEADS

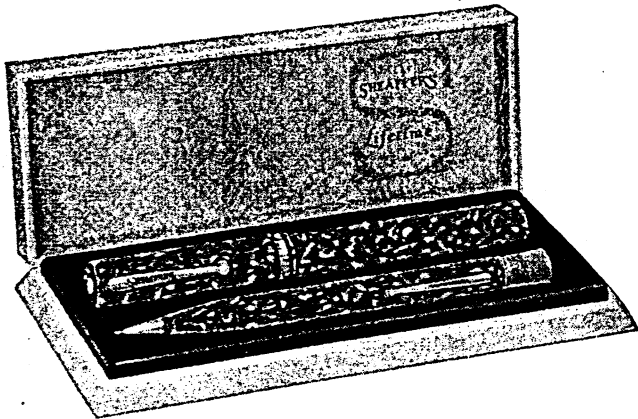
Sheaffer Blue Label leads write smoother, last longer, are stronger and more satisfactory in every way. Priced 15c per box. Others at 10c per box. Colors: red, blue and black.



# SHEAFFER'S LIFETIME Fountain Pen Desk Sets

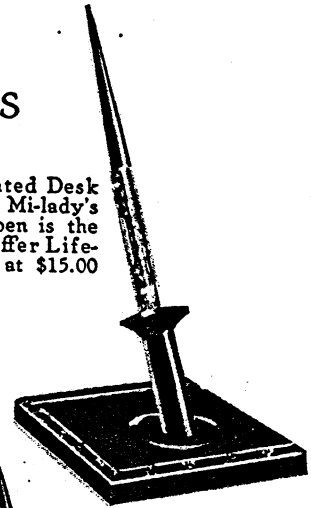
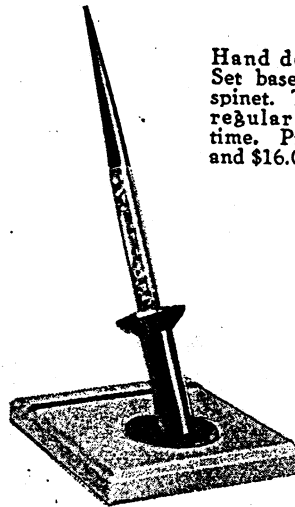


The Executive, double desk set No. 17. Base of crystal plate glass, 10 x 5½ x 1 inch. Fitted with matched Sheaffer Lifetime fountain pens. Price \$30.00. Other sets as low as \$7.50.



Giftie Sets of matched pens and pencils are ideal for every gift occasion. Packed in beautiful gift cases. Prices range from \$8.00 up. Furnished in both metal and Radite. Lifetime sets \$10.75 up.

Hand decorated Desk Set bases for Mi-lady's spinet. The pen is the regular Sheaffer Lifetime. Priced at \$15.00 and \$16.00.



Beautiful hand decorated patterns in the Florentine, Patrician and Elizabethan period designs, at \$15.00. Gold base, the No. D-12, The "Rex" lists at \$16.00.



Sheaffer's Lifetime fountain pen Desk Set with glass slide for monogram, photo or signature. Hand-work of beautiful design. The "Gift of a Lifetime." Friends will delight in having this on their desks with their monogram or your photo before them. Reasonably priced.